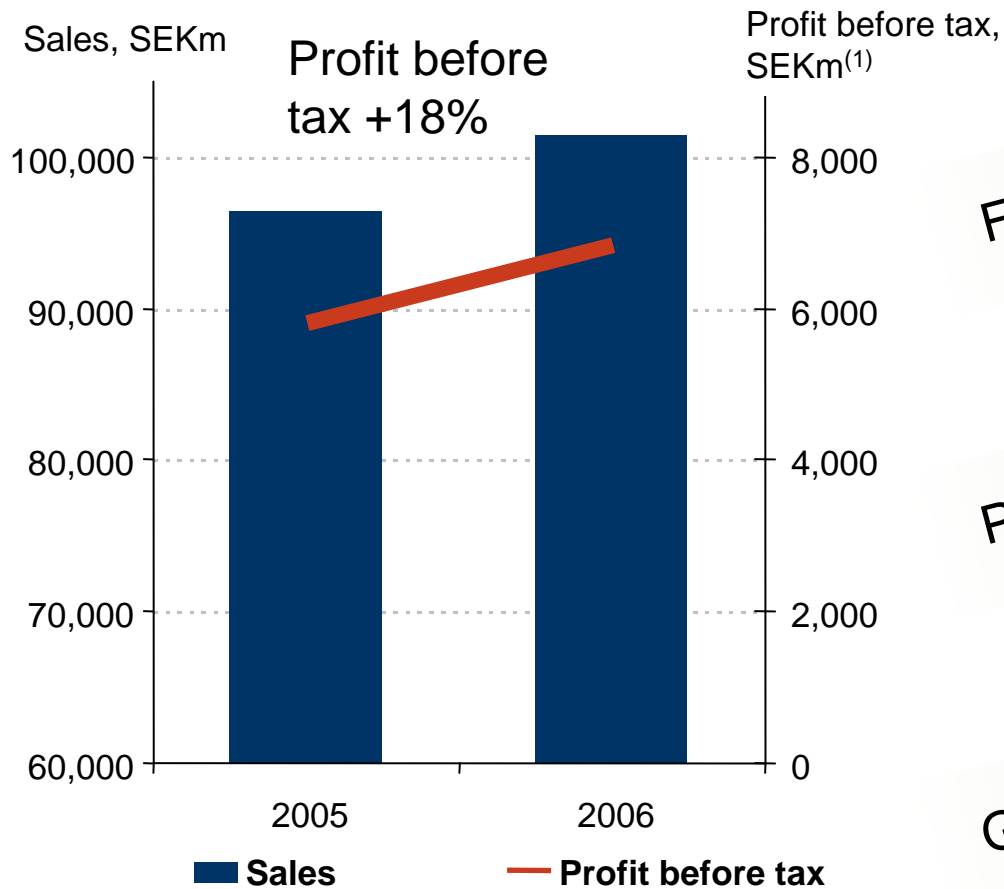


Annual General Meeting 2007



Jan Åström
President and CEO

Favourable growth and strong earnings in 2006



Favourable demand

Positive price trend

Good cost control

¹⁾ Excluding items affecting comparability

Strengthened customer and consumer offering



Prioritized growth areas



Focus on sustainability

Compliance with
SCA's Code of
Conduct

Responsible use of
forest resources

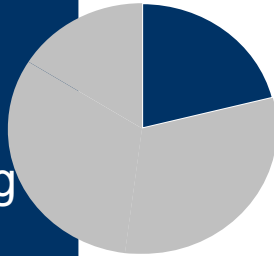
Improved water use

Reduced emissions of
carbon dioxide

Development within the business areas

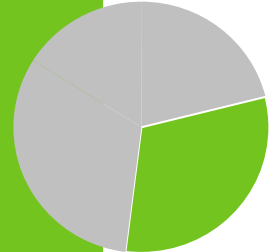
Personal Care

- High innovation pace and product development
- Strong growth in emerging markets



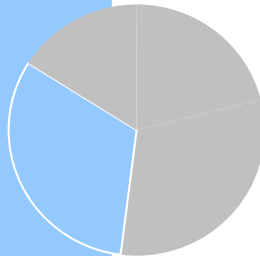
Tissue

- Focus on brands
- Increased efficiency in supply chain



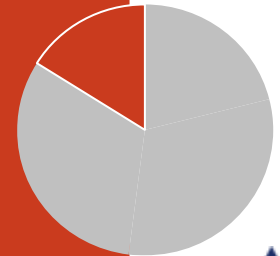
Packaging

- Increased share of total packaging solutions
- Rapid expansion in China

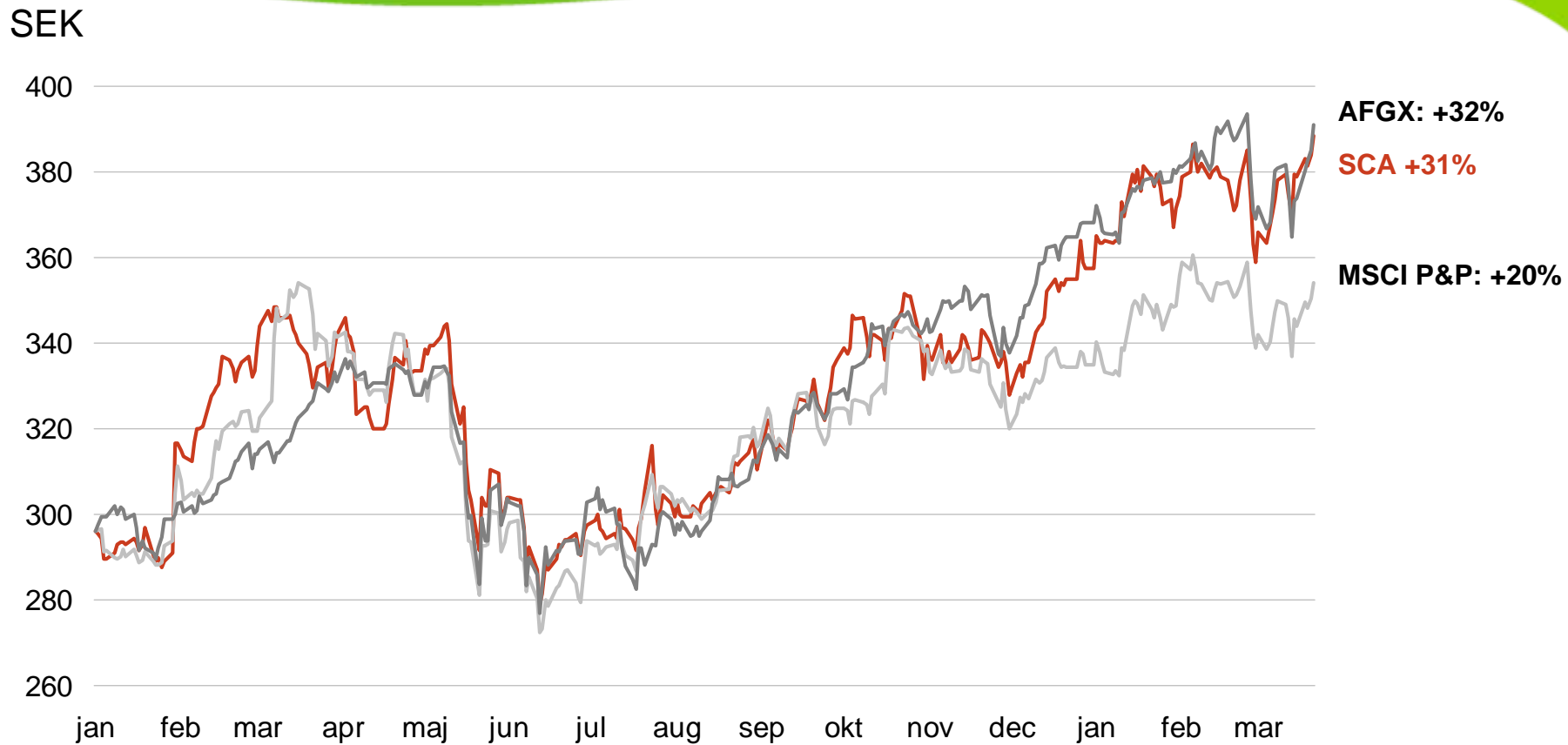


Forest Products

- Focus on high-quality magazine paper
- Increased productivity and improved energy efficiency in the mills



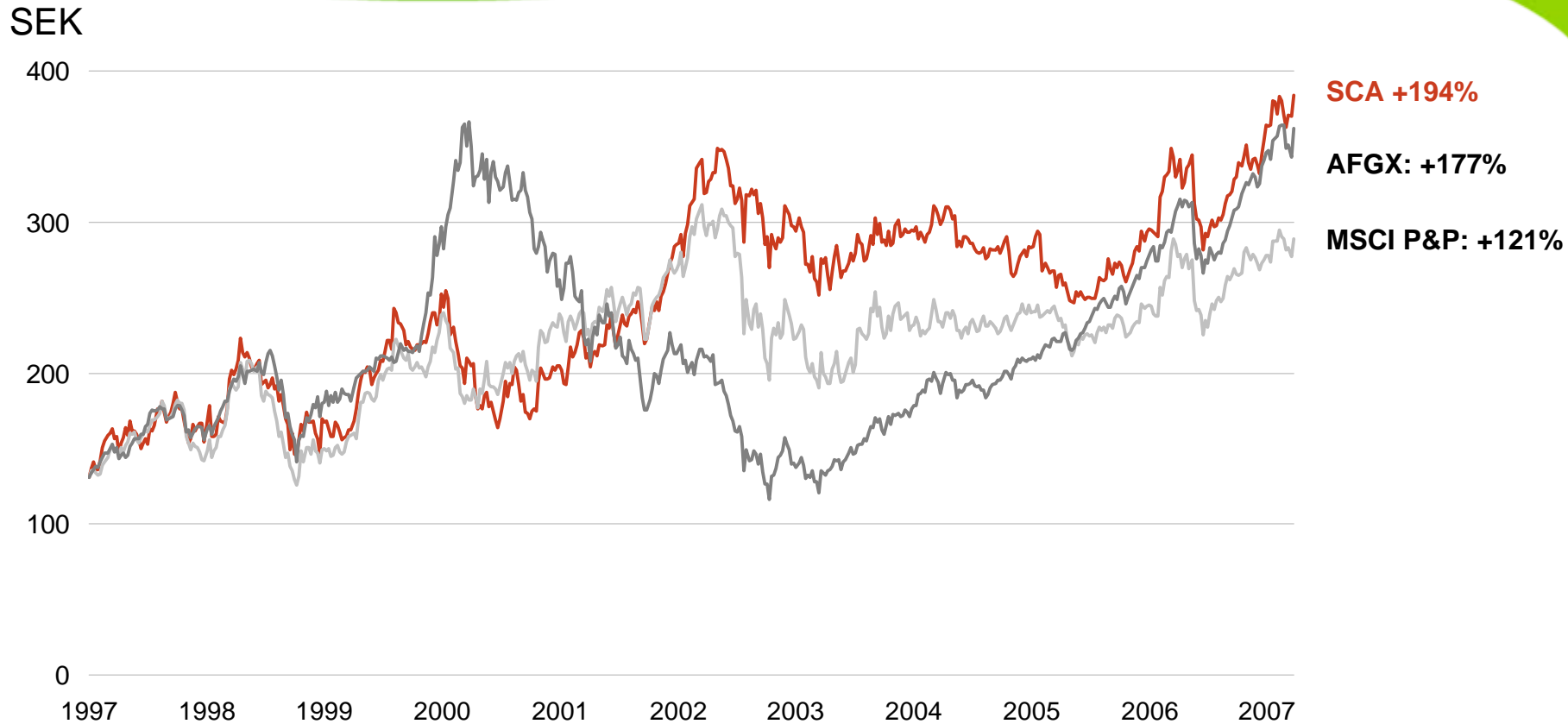
Share price performance since January 2006



Strong share price performance, 3:1 split proposed



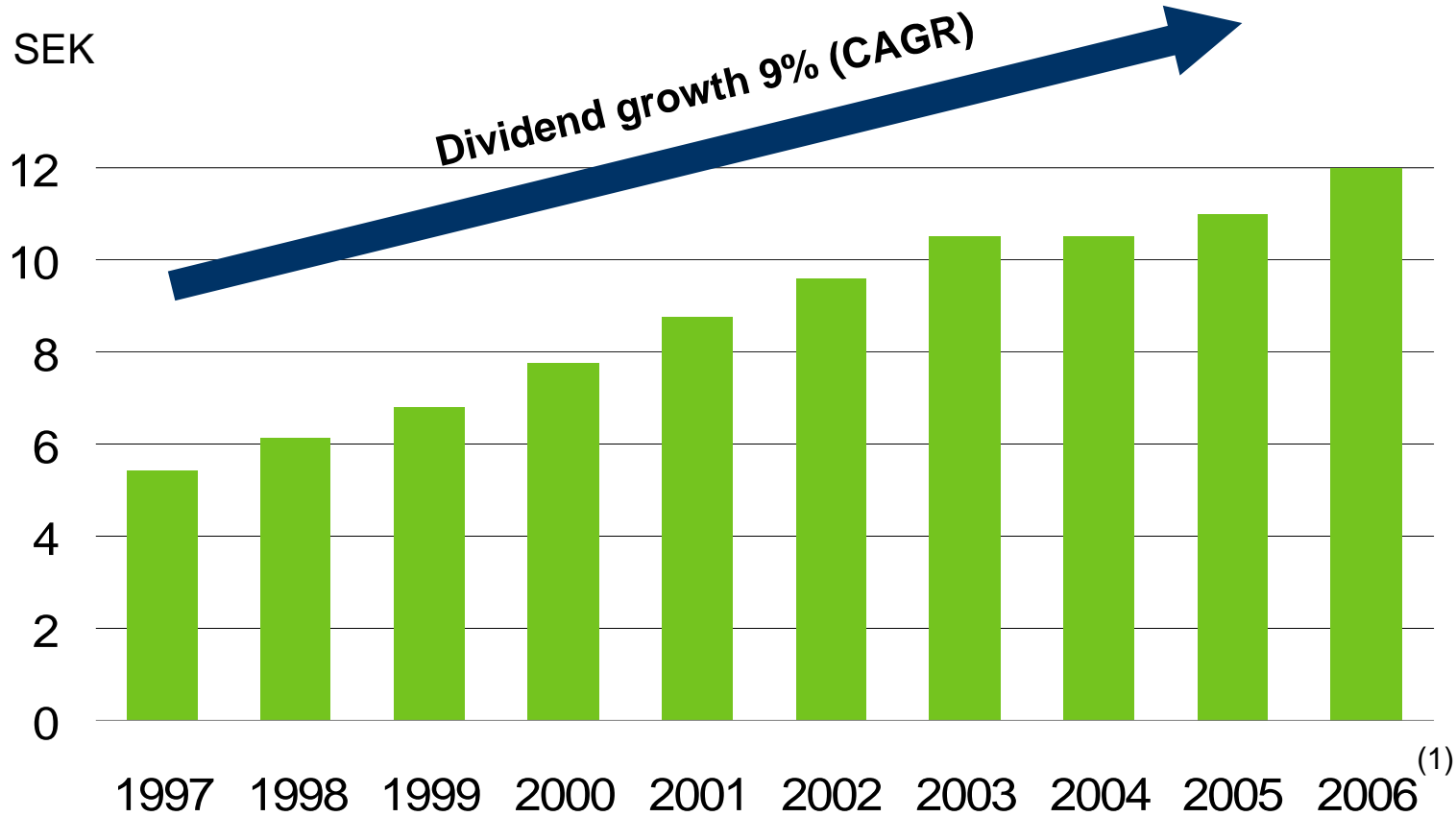
Share price performance since January 1997



Strong long-term price performance



Stable dividend growth



1) Proposed dividend

Favourable platform for 2007

- Stable development within the Group's main segments
- Focus on product development and brands
- Continued cost focus



Favourable possibilities of a strong year for SCA



essentials
for everyday life[™]