

**Christoph Michalski**

Born 28 January 1966

Married, four children

**EDUCATION**

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2004	<b>Wharton School, University of Pennsylvania, USA</b> Advanced Management Programme
1990	<b>Christian-Albrechts-Universität, Kiel, Germany</b> Master in Economics

**WORK EXPERIENCE**

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2011-	<b>Svenska Cellulosa Aktiebolaget SCA, Gothenburg, Sweden</b> President, Global Hygiene Category
2008 - 2011	President, SCA Asia Pacific, China
2007 - 2008	Senior Vice President, Business Development and Strategic Planning, Sweden
2005 – 2007	<b>Fonterra Co-Operative Group Ltd, New Zealand</b> Global Marketing and Business Development Director
1990 – 2005	<b>Unilever Group</b>
2001 – 2005	<b>Unilever NV, Netherlands</b> Vice President Traditional Tea, Foods Division
1999 – 2001	Vice President Interactive Brand and Customer Centre (IBCC)
1996 – 1999	<b>Lever Fabergé, Belgium</b> Marketing Director, Personal Care
1994 – 1996	<b>Elida Fabergé, France</b> Innovation Centre Manager and Brand Manager
1993 – 1994	<b>Unilever Plc, UK</b> Strategy Development Manager, Personal Products Coordination
1990 – 1993	Analyst then Strategy Development Manager